



# fresh eyes

**DUNCAN BRAZZIL** ON HOW THE UK INSPIRED HIS CAREER

**D**uncan studied graphic design at California’s Humboldt State University, but his introduction to the power of design came during childhood, growing up in Dundee. “At a young age I got a lot of inspiration from skateboarding brands and magazines, as well as British design because of my Scottish mother.”

After graduating, Duncan spent five years in the UK, living and working in Glasgow, Manchester and Edinburgh as an in-house designer at Sports Direct, Fanatics and The&Partnership in Glasgow, Manchester and Edinburgh. “I think taking notice of these experiences helped gain my

perspective for how design can make an impact anywhere you go in the world, and knowing that as a designers we have a powerful trait to help.”

Five months ago Duncan made the leap to go freelance: “I now run my own design studio based in Portland, Oregon. Right now I’m working on a Title Card Animation for a project for The Society NYC, a modelling agency based in New York.”

The designer and motion artist is pretty firm on what he likes about the industry: “I gravitate towards brands wanting to experiment or push their brand forward into the future in a different way.” o

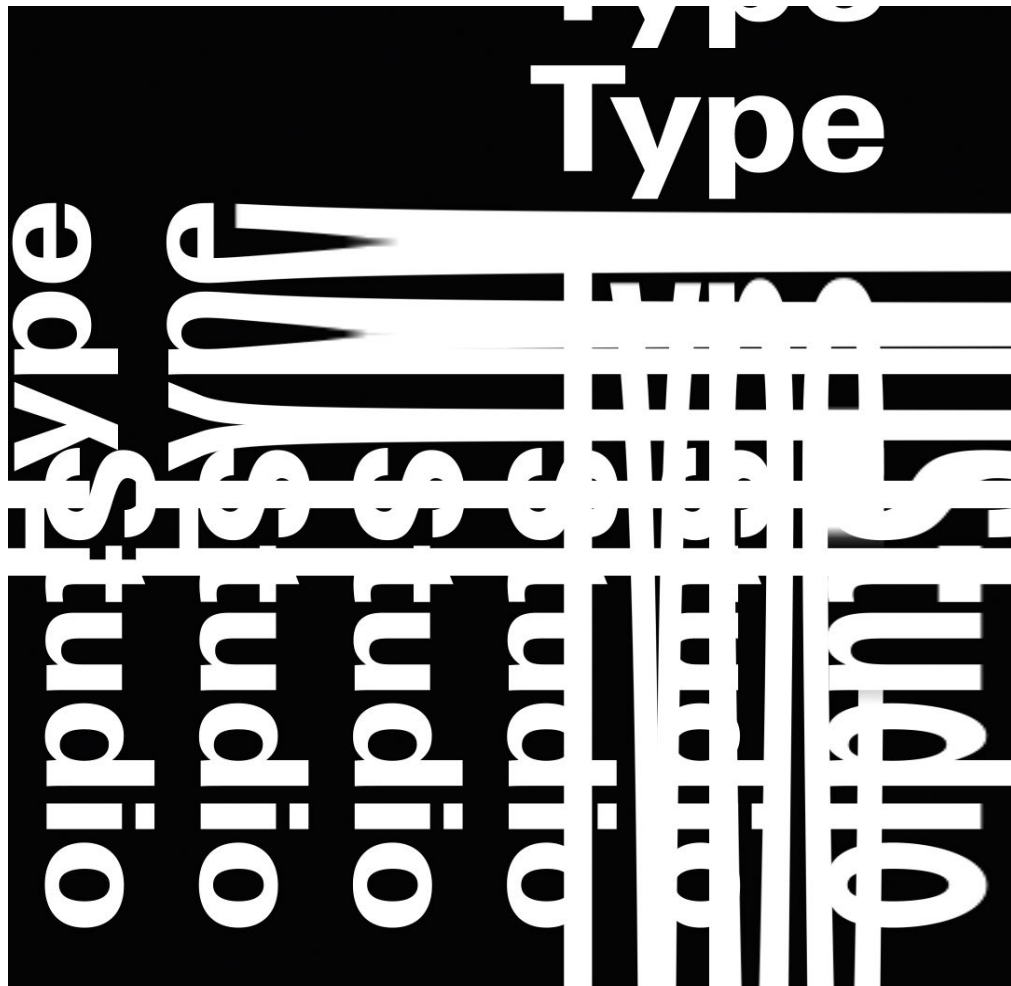


Duncan runs his own independent design studio, specialising in graphic design, motion design and art direction. [duncanbrazzil.com](http://duncanbrazzil.com)

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Clockwise from far left: part of Duncan's Kinetic Typography Experiments project; animation for Hype Type Studio; Instagram Stories animation; poster for Lapalux's 2018 tour; more Experiments work.



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JUN 20

2019

